



Note on Invest North 2019

The Northern Region of India contributes 27 per cent to the national GDP, is home to 32 per cent of Indians and is the largest region in terms of geographical expanse at 31 per cent. The Region comprises of eight states, namely **Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand** and Union Territory of **Chandigarh**, thus offering a wide range of trade and investment opportunities.

The Region blessed with natural resources, adequate skilled manpower, a strong consumer market backed by ever increasing per capita income, offers a huge and unparalleled investment and business opportunities across sectors of the economy. Some of the key sectors includes: **Manufacturing – auto and auto components, Defense Manufacturing, Aerospace, ESDM, Railways, Capital Goods & Engineering, Pharmaceuticals, Textiles, Cement, Agro-processing, Consumer products, Tourism, Renewable Energy including Solar & Hydro Power, IT & ITeS, Retail, Real Estate & Construction, Healthcare and Education.**

With this backdrop, CII organizes its flagship event, Invest North. **Invest North is a Conclave to showcase trade, business and investment opportunities in the Northern States of India.**

While over the years Invest North has always been organised within the region (Delhi). However, the 6th and 7th Edition were organised in Mumbai and Singapore respectively. Going forward, this year CII **proposes to hold the 8th Edition of Invest North in Bengaluru on 29 – 30 August 2019.** One of the key objectives of the Invest North 2019 will be to promote Northern Region States as the preferred investment destination. The focus sectors of the Conclave includes Electronics & Telecommunications, Healthcare & Wellness, Renewable Energy, Life Sciences & Pharmaceuticals, Banking & Financial Services Industry (BFSI), Education & Skilling, Food Processing, Urban Infrastructure & Smart Cities, Tourism, IT & ITeS, Automobiles & Electric vehicles etc.

The earlier editions of Invest North received tremendous feedback from the stakeholders and many features of the Conclave were highly appreciated. The states of Northern India always look forward to this Conclave and participate as Partner States. **The States are represented by their Chief Ministers, Deputy Chief Ministers, Industry Ministers and bureaucrats.**

Department of Industrial Policy & Promotion (DIPP), Government of India has been invited as Partner Ministry of Invest North.

The structure Invest North includes State specific focused session, wherein they pitch themselves as an ideal investment destination and one-to-one meetings (B2G) between corporates / investors with the State leadership. In addition, focused sectoral sessions are also organised with an objective of sharing & learning from each other. Thus, **Invest North represents the true spirit of Cooperative & Competitive Federalism.**

During Invest North 2019, CII proposes to have focused plenaries in following sectors:

- ✓ Tapping the Investment Opportunities in the Energy Sector : Leveraging the Potential in North
- ✓ AI & Industry 4.0: The Next Big Opportunity for North
- ✓ Start-ups & Innovation : How North is Placed

These Sessions are in addition to Inaugural Session, focused State Sessions, B2G and B2B meetings and networking events.
