



Competitive North India:

Leveraging Business & Investment Opportunities

20 - 21 August 2018 : Singapore

Sponsorship Benefits Matrix

Principal Partner

The following benefits accrue to the 'Principal Partner'

- 5 min Screening of corporate film (during Session breaks)
- 3 Standee placed at Prominent area of the venue
- Memento for the delegates (at your own cost)
- Sharing list of Programme Attendees
- Logo on the wings of the Conference backdrop in the hall
- Company Literature as part of the documentation pack
- Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue
- Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table
- 3 Complimentary Registration (as part of the Indian Delegation, applicable to companies based out of India)
- 8 Complimentary Delegate passes (applicable for companies based out of Singapore)
- Opportunity to be part of closed-door Investors' Roundtable (For 3 delegates)
- Special Announcements thanking Sponsors
- Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)
- Logo in advertisement, if any
- Logo in Event website

Principal Partner Fees: (exclusive of applicable taxes): Rs 20.0 Lakh or 40,000 SGD

Maximum 2 Sponsors permitted in this category

Principal Co– Partner

The following benefits accrue to the 'Principal Co– Partner'

- 3 minutes screening of corporate film
- Placement of 2 Standee at Prominent area of the venue
- Memento for the delegates (at your own cost)
- Logo on the wings of the Conference backdrop in the hall
- Company Literature as part of the documentation pack
- Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue
- Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table
- 2 Complimentary Registration (as part of the Indian Delegation, applicable to companies based out of India)
- 6 Complimentary Delegate passes (applicable for companies based out of Singapore)
- Opportunity to be part of closed-door Investors' Roundtable (For 2 delegates)
- Special Announcements thanking Sponsors
- Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)
- Logo in advertisement, if any
- Logo in Event website

***Principal Co – Partner Fees: (exclusive of applicable taxes): Rs 15.0 Lakh or 30,000 SGD
Maximum 3 Sponsors permitted in this category***

Associate Partner

The following benefits accrue to the '**Associate Partner**'

- 2 minute Screening of corporate film
- Placement of 1 Standee at Prominent area of the venue
- Logo on the wings of the Conference backdrop in the hall
- Company Literature as part of the documentation pack
- Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue
- Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table
- 1 Complimentary Registration (as part of the Indian Delegation, applicable to companies based out of India)
- 4 Complimentary Delegate passes (applicable for companies based out of Singapore)
- Opportunity to be part of closed-door Investors' Roundtable (For 1 delegate)
- Special Announcements Thanking Sponsors
- Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)
- Logo in advertisement, if any
- Logo in Event website

***Associate Partner Fees (exclusive of applicable taxes): Rs 10 Lakh or 20,000 SGD
Maximum 4 Sponsors permitted in this category***

Gold Sponsor

The following benefits accrue to the '**Gold Sponsor**'

- 1 minute screening of corporate film (during Session breaks)
- Logo on the wings of the Conference backdrop in the hall
- Company Literature as part of the documentation pack
- Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue
- Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table
- 1 Complimentary Registration (as part of the Indian Delegation, applicable to companies based out of India)
- 2 Complimentary Delegate passes (applicable for companies based out of Singapore)
Opportunity to be part of closed-door Investors' Roundtable (For 1 delegate)
- Special Announcements Thanking Sponsors
- Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)
- Logo in advertisement, if any
- Logo in Event website

***Gold Sponsor Fees: Rs 7.5 Lakh or 15,000 SGD
Maximum 4 Sponsors permitted in this category***

Silver Sponsor

The following benefits accrue to the '**Silver Sponsor**'

- Logo on the wings of the Conference backdrop in the hall
- Company Literature as part of the documentation pack
- Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue
- Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table
- 1 Complimentary Registration (as part of the Indian Delegation, applicable to companies based out of India)
- 1 Complimentary Delegate passes (applicable for companies based out of Singapore)
- Opportunity to be part of closed- door Investors' Roundtable (For 1 delegate)
- Special Announcements Thanking Sponsors Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)
- Logo in Event website

Silver Sponsor Fees (exclusive of applicable taxes): Rs 5.0 Lakh or 10,000 SGD

Sponsors permitted in this category: Open

Complete Sponsorship Grid

Category	Principal Partner	Principal Co-Partner	Associate Partner	Gold Sponsor	Silver Sponsor
Benefits					
Screening of corporate film (<i>during Session breaks</i>) – duration in minutes	5 min	3 min	2 min	1 min	-
Placement of Standee at Prominent area of the venue	3	2	1	-	-
Memento for the delegates (<i>at your own cost</i>)	✓	✓			
Sharing list of Programme Attendees	✓				
Logo on the wings of the Conference backdrop in the hall	✓	✓	✓	✓	✓
Company Literature as part of the documentation pack	✓	✓	✓	✓	✓
Logo visibility on the multi-sponsor Panels at the foyer area of the Conference Venue	✓	✓	✓	✓	✓
Logo visibility on the Thank you Sponsor tent card to be placed in every delegate table	✓	✓	✓	✓	✓
Complimentary Registration (<i>as part of the Indian Delegation, applicable to companies based out of India</i>)	3	2	1	1	1
Complimentary Delegate passes (<i>applicable for companies based out of Singapore</i>)	8	6	4	2	1
Opportunity to be part of closed-door Investors' Roundtable (delegates in numbers)	3	2	1	1	1
Special Announcements Thanking Sponsors	✓	✓	✓	✓	✓
Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)	✓	✓	✓	✓	✓
Logo in advertisement, if any	✓	✓	✓	✓	-
Logo in Event website	✓	✓	✓	✓	✓

Sponsorship Type	Amount (exclusive of applicable taxes)		Maximum Sponsors Permitted in category
	(in INR)	(in SGD)	
Principal Partner	20.0 Lakh	40,000	Two
Principal Co-Partner	15.0 Lakh	30,000	Three
Associate Partner	10 Lakh	20,000	Four
Gold Sponsor	7.5 Lakh	15,000	Four
Silver Sponsor	5.0 Lakh	10,000	Open

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